

Set Up Bold Discounts

Looking to get Bold Discounts set-up and running? Follow this comprehensive step-by-step guide and be ready to start applying discounts to your products in seconds.

Setup

1. Install Bold Discounts on your store

Alert: Bold Discounts V1 is installed on your store by default. To switch over to **Discounts Powered by Bold Price Rules**, please [reach out to our Customer Success team](#).

To install Bold Discounts on your Shopify store, please follow these steps:

1. Navigate to the [Bold Discounts page in the Shopify app](#) store.
2. If it prompts you, enter your **.myshopify.com** URL.
3. Accept the **App Permissions**, then select **Install App**.
4. Select **Start Free Trial** to approve the future monthly charges.
Note: If you have previously installed the app, you are prompted to pay the first month's fee right away.
5. Read through and accept the terms and conditions.

2. Install the code to your Shopify theme

Bold Discounts requires an install on your Shopify theme in order to work properly. This installation is required in order for the discounts created within the app to properly reflect on your storefront.

There are two options for completing the installation on your store:

1. **Expert Install** - Have one of Bold's experts add the code to your store manually.

2. **Manual Install** - View our step-by-step guide to install Bold Discounts to your theme.

For more information on completing each step, please view our **Installation Guide for Bold Discounts**.

3. Create a sale

Sales are how Bold Discounts decides which products to place on sale, what the amounts are, and when the sale ends. You're even able to select specific variants of a product to place on sale.

You can set your discounts based on an amount or percentage off. You can also set a fixed price for each of the items you're placing on sale.

View **Create, Edit or Delete a Sale with Bold Discounts** for more information on how to set up a discount with the app.

4. Activate the sales icon and sales clock (optional)

Bold Discounts offers a series of icons that you can display on your product pages to highlight items that are on sale, as well as show a sales clock on your product pages to create a sense of urgency to your customers.

You can adjust the size of the sales icons, change the style, or upload your own custom image.

You can also choose between two styles of sales clocks and adjust the text.

View **Customize Sales Icons & Clock in Bold Discounts** for more information on how to enable and customize the icons and clock.

5. Customize the Sales Icons and Sales Clock with CSS (optional)

If you wish to style Bold Discounts' sales clock and icons with your own CSS, you can create a new file in your theme and add your custom CSS.

Please view **CSS Styling in Bold Discounts** for step-by-step instructions on how to apply CSS styling to the sales icons and clock.

