

Discounting Information & Overview

Bold Discounts allows you to select the products you'd like to place on sale through the use of discount groups. In your discount group, you can select products, specific variants, collections, or your entire product catalog.

You can discount your products by percentage, amount off, or by setting a fixed price for each product. The sale prices are shown on your storefront in all sections.

Functionality

There are two ways Bold Discounts can apply its discounts to your products.

- **Default method** - By default, Bold Discounts applies its discounts to your products using Shopify's draft order checkout via a backend API connection. The prices will change on the storefront, but not in the Shopify admin.
- **Admin Price Sync** - This changes the price of your products in the Shopify admin, which is reflected on your storefront. Your customers are directed to the regular Shopify checkout.

Each method has pros and cons depending on your business model.

The **default method** works on the Online Store sales channel only and is the fastest method for applying your discounts. When this method is used, discounts that are activated in the app are not able to be displayed on other sales channels, such as Shopify POS.

Currently, Shopify's draft checkout does not have a discount code field, so your customers are not able to use discount codes to gain further discounts when purchasing a sale item.

The **Admin Price Sync** method discounts your product prices in the Shopify admin. This allows your discounts to be visible on other sales channels. This method updates your discounts at approximately 1000 products or variants per hour.

Because this method does not use the draft order checkout, your customers will have the ability to enter a discount code to gain additional discounts on top of your sale items.

If you are interested in learning more about Admin Price Sync, please view **Bold Discounts Admin Price Sync Functionality FAQs**.

Enabling Admin Price Sync

Alert: If you have installed Bold Discounts on or after **October 7th, 2020**, this feature is available by request only. If you would like to enable this feature, please [contact our Customer Success team](#).

To enable Admin Price Sync in Bold Discounts, please follow the steps below.

1. Ensure all discount groups are turned off and complete their sync.
2. From within your Discounts app, navigate to **Settings**.
3. Select **Admin Price Sync**.
4. Select **On**.
5. Select **Yes, turn on**.
6. Reactivate your discount groups and wait for the sync to complete.

Once Admin Price Sync is enabled and your discount groups turned back on, a sync begins to apply the discounts to your products. This can take approximately 1 hour per 1000 variants to complete.

Note: Discount groups activated within discounts still apply onto the storefront using the **default method** connection API while the Admin Price is syncing. This means customers purchasing sale items before the sync is complete are directed to the draft order checkout.