

Sales Icons & Clock Overview

Bold Discounts gives you the ability to display a sales clock and a sales icon on your storefront to highlight your sales.

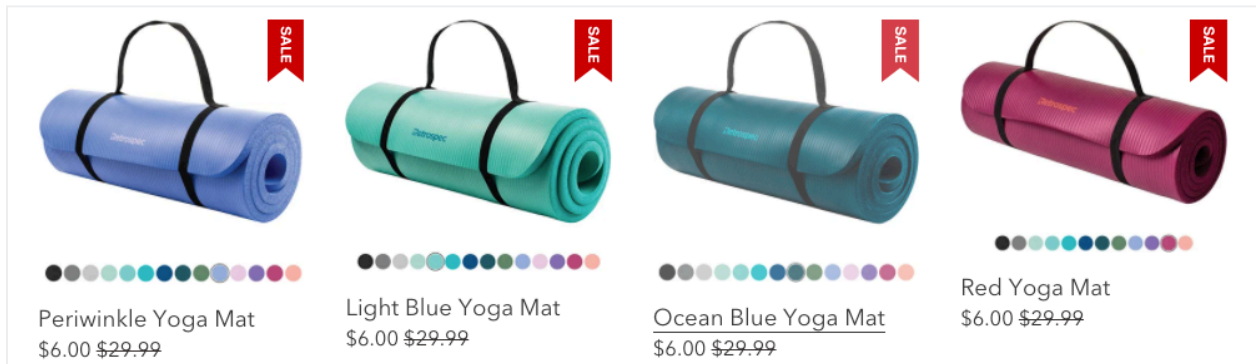
The sales icon and clock are an optional feature. They must be properly installed on your theme before they will appear. For more step-by-step instructions, please view the [Installation Guide for Bold Discounts](#).


Functionality

When a discount group has been activated in Bold Discounts, the sales icon appears right away on the storefront.

The sales clock appears only if your discount group has a **start** and **end** time.

Example:





SALE Periwinkle Yoga Mat
\$6.00 ~~\$29.99~~

Sales Ends in
36 days, 23 hours, 54 minutes, 57 seconds


ADD TO CART

BUY IT NOW

Features

There are two different kinds of sales clocks that can be enabled either on the product page, a collection page or on the home page:

Countdown Clock - This clock shows how long the discount has been live on the storefront.



SALE Periwinkle Yoga Mat
\$28.49

Sales Ends in
0 days, 23 hours, 57 minutes, 50 seconds

ADD TO CART

BUY IT NOW

Deadline clock - This clock shows the exact date and time for when the discount expires.



The image shows a product card for a 'Periwinkle Yoga Mat'. On the left is a photograph of a rolled-up blue mat with a black carrying strap. The brand name 'Retrospec' is visible on the mat. To the right of the image, there is a red 'SALE' tag icon. Below the tag, the product name 'Periwinkle Yoga Mat' is displayed in a large font, followed by the price '\$28.49'. A grey box contains the text 'On sale until July 17th 2020, 10:18:00 am', with the entire box highlighted by a red border. Below this box are two buttons: a white 'ADD TO CART' button and a dark grey 'BUY IT NOW' button.

Bold Discounts also provides three different sales icon designs: **Tag**, **Starburst**, and **Banner**. You can also add your own custom image as a sales icon. Please view **Customize Sales Icons & Clock in Bold Discounts** for more information on this feature.